K-LOVE 106.7 radio programming promotes family values and provides an encouraging message to me, my family and the community of Cary, NC that is not found on other radio programming. It is in my personal interest as well as the interest of our community to keep the positive programming on the air. There is little other entertainment and programming of this nature available. Our families need alternatives to some of the other "popular" programs that promote liberal values and unwholesome entertainment.